

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Subject: A Rare Architectural Gem Has Just Hit the Market

Dear [Recipient Name],

Every so often, a property comes to market that transcends the ordinary. I am writing to personally inform you that [Property Address], a true architectural masterpiece, has just been listed for sale.

This home is more than just a residence; it is a work of art. Designed with [Architect Name or Style, e.g., Mid-Century Modern/Contemporary] influences, the property features unique elements that are rarely found in our current market, including:

- [Highlight 1: e.g., Dramatic floor-to-ceiling glass walls]
- [Highlight 2: e.g., Custom hand-crafted woodwork throughout]
- [Highlight 3: e.g., Award-winning landscape design and outdoor living]
- [Highlight 4: e.g., Rare historical preservation details]

Properties of this caliber and distinction are highly sought after and seldom remain available for long. Because of your interest in unique real estate, I wanted to ensure you were among the first to know about this exceptional opportunity.

I would be delighted to arrange a private, confidential showing for you to experience the craftsmanship and vision of this home firsthand.

Please contact me directly at [Phone Number] or [Email Address] to schedule your tour or to request a full digital brochure of the property.

Sincerely,

[Your Name]

[Title/Company Name]

[License Number]

[Website]