

[Your Name]
[Your Company/Agency]
[Your Phone Number]
[Your Email Address]

[Date]

Dear [Homeowner Name],

Is your current home starting to feel like a full-time job? If you are tired of spending your weekends mowing the lawn, shoveling snow, or maintaining rooms you no longer use, I have an exciting opportunity for you.

I have just listed a beautiful, maintenance-free property located at [Address of New Listing].

This home is specifically designed for those looking to simplify their lives without sacrificing quality. Imagine a lifestyle where:

- The exterior maintenance and landscaping are handled for you.
- Everything you need is on a single level.
- Your monthly utility bills and taxes are significantly lower.
- You have more time to travel, enjoy hobbies, and visit family.

The market for manageable, high-quality homes is currently very active. If you have been thinking about trading your large family home for a more "lock-and-go" lifestyle, now is the perfect time to explore your options.

I would love to invite you to a private showing of this new listing or provide you with a complimentary valuation of your current home to see how a move could work for you.

Please give me a call at [Your Phone Number] if you would like more information.

Warm regards,

[Your Signature]

[Your Printed Name]
[License Number, if applicable]