

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

Is your current home starting to feel a little too quiet or perhaps a bit too large to manage? If you find yourself with extra rooms you no longer use, you are not alone. Many homeowners in [Neighborhood Name] are currently transitioning into the next exciting chapter of their lives.

I am writing to introduce myself and let you know that I have just listed a property nearby at **[Property Address]**. As an expert in the local real estate market, I specialize in helping "empty nesters" navigate the process of rightsizing-moving from a large family home into a space that better fits a more relaxed and mobile lifestyle.

If you have been thinking about selling, now is an excellent time. Inventory remains low, and there is high demand from growing families looking to move into our wonderful community. Selling now could allow you to unlock your home equity and find a home that requires less maintenance and offers more freedom.

I would love to offer you a **complimentary Property Valuation Report** to show you what your home is worth in today's market. There is no obligation; I simply want to provide you with the information you need to make the best decision for your future.

Please feel free to call or text me at [Phone Number] or email me at [Email Address] if you have any questions about the neighborhood market or the home I just listed.

Warm regards,

[Your Name]

[Your Title/Company]

[Phone Number]

[Website]