

[Date]

Dear [Homeowner Name],

Is your current home starting to feel a bit too large? Are you spending more time on maintenance and cleaning than you are enjoying your space?

I am excited to announce that I have just listed a stunning, low-maintenance property at **[Property Address]**. This home was specifically designed for those looking to "downsize in style" without sacrificing luxury or comfort.

**Property Highlights:**

- [Feature 1: e.g., Single-story open floor plan]
- [Feature 2: e.g., High-end modern kitchen finishes]
- [Feature 3: e.g., Private patio with zero-landscaping]
- [Feature 4: e.g., Close proximity to shops and dining]

Downsizing doesn't mean moving into a smaller life-it means moving into a more curated one. Less square footage often means more freedom to travel, pursue hobbies, and enjoy a lock-and-leave lifestyle.

If you are curious about how much your current home is worth in today's market, or if you would like a private tour of this new listing, please give me a call at **[Phone Number]**.

Warm regards,

[Your Name]

[Your Title]

[Company Name]

[Website/Email Address]