

[Date]

[Recipient Name]  
[Recipient Address]  
[City, State, Zip]

Dear [Recipient Name],

Are you ready to trade your weekend yard work for a lifestyle of leisure? I am excited to announce that a beautiful new home has just been listed in the highly sought-after active adult community of [Community Name].

**Property Details:**

Address: [Property Address]

Features: [Number] Bedrooms, [Number] Bathrooms, [Square Footage] sq. ft.

Key Highlights: [Highlight 1, e.g., Single-story living], [Highlight 2, e.g., Gourmet kitchen], [Highlight 3, e.g., Private patio]

Life at [Community Name] offers more than just a home; it offers a vibrant lifestyle. Residents enjoy access to [List 2-3 amenities, e.g., the clubhouse, swimming pool, and organized social events], all designed for those ready to embrace their "Next Chapter."

Whether you are looking to downsize to a more manageable space or simply want to be closer to friends and activities, this home is a must-see. In today's market, properties in this community move quickly.

If you would like to schedule a private tour or if you are curious about what your current home might be worth in today's market, please call me directly at [Phone Number].

I look forward to helping you find your perfect fit.

Best regards,

[Your Name]  
[Your Real Estate License #]  
[Your Brokerage Name]  
[Your Email Address]  
[Your Website]