

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

I am writing to share that your neighbor at **[Property Address]** has just listed their home for sale. They are moving on to their next chapter, and it has me thinking about you.

Many homeowners in our area are finding that their current house is now more work than they want to handle. If you have been considering "right-sizing" to a smaller, hassle-free home but are worried about the stress of moving, I am here to help.

My goal is to provide a seamless transition for homeowners looking to simplify. I offer a comprehensive plan that manages every detail, including:

- Decluttering and staging assistance.
- Coordinating all repairs and inspections.
- Finding a new home that fits your lifestyle perfectly.
- Managing the timeline so you only move once.

You have built a lot of equity in your home, and now is a fantastic time to use it to fund a more relaxed lifestyle. If you would like to know what your home is worth in today's market-or if you just want to talk about what the process looks like-please give me a call.

There is no pressure and no obligation. Just a simple conversation about your future goals.

Best regards,

[Your Name]

[Your Phone Number]

[Your Email Address]

[Your Real Estate Agency]