

[Date]

Dear [Resident Name],

Subject: Exclusive VIP Preview - [New Property/Phase Name]

As a valued member of our community, we are pleased to offer you an exclusive first look at our newest property development, [Property Name], located in [Location].

Because of your resident status, you are being granted priority access to view these units before they are released to the general public. This VIP window provides you with the first choice of floor plans, preferred views, and special introductory pricing.

Exclusive VIP Benefits:

- Priority unit selection.
- Special resident-only loyalty discounts.
- Early bird deposit structures.
- Private guided tours of the site.

Private Viewing Details:

Date: [Date of Event]

Time: [Time]

Location: [Address/Leasing Office]

Please RSVP by [Deadline Date] to reserve your private appointment. You may contact your Resident Manager at [Phone Number] or reply directly to this email at [Email Address].

We look forward to showing you the future of luxury living at [Property Name].

Sincerely,

[Your Name/Property Manager]

[Management Company Name]

[Contact Information]