

[Date]

Dear Neighbor,

Because you are a valued resident of [Neighborhood Name], I wanted to give you an exclusive "heads up" regarding a new property that has just hit the market in our community.

Property Address: [Property Address]

Listing Price: \$[Price]

As you know, our neighborhood is in high demand. I am reaching out to you first because neighbors often know someone—a friend, family member, or colleague—who has been waiting for an opportunity to move into this specific area.

If you know someone looking for a beautiful home in [Neighborhood Name], please feel free to share this information with them or have them contact me directly for a private showing.

Additionally, if you have ever wondered how this new listing might impact the value of your own home, I am happy to provide you with a complimentary market evaluation.

Best regards,

[Your Name]

[Your Title/Company]

[Phone Number]

[Email Address]

[Website]