

[Date]

[Buyer Name]  
[Buyer Address]  
[City, State, Zip]

Subject: Just Listed: A Sustainable Home for a Greener Future

Dear [Buyer Name],

I am excited to announce that a new, energy-efficient property has just hit the market at [Property Address]. If you are looking for a home that combines modern luxury with environmental responsibility, this is the perfect opportunity for you.

This eco-friendly home is designed to reduce your carbon footprint while significantly lowering your monthly utility bills. Key sustainable features include:

- [Feature 1: e.g., Solar panels and high-capacity battery storage]
- [Feature 2: e.g., Energy Star certified appliances and smart climate control]
- [Feature 3: e.g., High-performance insulation and triple-pane windows]
- [Feature 4: e.g., Drought-tolerant landscaping and rainwater harvesting system]
- [Feature 5: e.g., Electric vehicle (EV) charging station in the garage]

Living here means enjoying a healthier indoor environment with superior air quality and the peace of mind that comes with sustainable living. This property is not just a house; it is an investment in a better future.

I would love to give you a private tour of this exceptional green home. Please contact me at [Phone Number] or [Email Address] to schedule a viewing or to receive the full list of eco-specifications.

Sincerely,

[Your Name]  
[Your Title]  
[Your Company Name]  
[Your Website]