

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

I am writing to share an exclusive opportunity regarding a newly listed parcel of vacant land located at **[Property Address/Location]**. This prime piece of real estate has just hit the market and offers a rare canvas for a custom-built dream home.

Property Highlights:

- **Lot Size:** [Number] Acres/Square Feet
- **Zoning:** [Residential/Agricultural/etc.]
- **Key Features:** [View, Mature Trees, Utilities On-site, Water Access, etc.]
- **Price:** \$[Amount]

In a market where inventory for existing homes remains tight, building a custom residence allows you to control every detail—from the architectural style and floor plan to the modern energy efficiencies and finishes that suit your specific lifestyle.

This property is situated in the highly sought-after [Neighborhood/Area Name], known for its [Privacy/Proximity to Schools/Natural Beauty]. Opportunities for vacant land in this specific area are limited and often sell quickly.

If you have been considering a custom build or are looking for a long-term land investment, I would be happy to provide you with a property map, soil reports, or a private tour of the site.

Please contact me directly at [Phone Number] or [Email Address] for more information.

Best regards,

[Your Name]

[Your Title/Company]

[License Number, if applicable]