

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Subject: New Opportunity - Custom Build Site Just Listed in Your Area

Dear [Recipient Name],

I am writing to inform you that a prime residential vacant lot has just been listed for sale in your neighborhood. Located at [Property Address/Lot Description], this property offers a rare opportunity for a custom-built home.

Property Highlights:

- Lot Size: [Number of Acres/Square Feet]
- Zoning: [Zoning Type, e.g., Residential R-1]
- Key Features: [Views, Mature Trees, Utility Access, or Flat Topography]
- Listing Price: \$[Price]

Whether you are looking to expand your current estate, are interested in an investment property, or have friends and family looking to build their dream home nearby, this lot provides the perfect canvas.

Custom build sites in this area are increasingly difficult to find. If you would like more information, a copy of the survey, or a private tour of the site, please contact me directly at [Phone Number] or [Email Address].

Thank you for your time and for being a valued member of this community.

Sincerely,

[Your Name]

[Your Title/Company]

[License Number, if applicable]

[Website]