

[Date]

[Recipient Name]  
[Recipient Address]  
[City, State, Zip Code]

Dear Neighbor,

I am writing to let you know that a rare opportunity has just become available in your immediate neighborhood. We have officially listed the vacant lot located at **[Property Address/Lot Number]** for sale.

As a local resident, you know how desirable this area is. This lot offers a unique "blank canvas" for a buyer looking to design and build a custom dream home from the ground up. Whether it is for a friend or family member who has always wanted to live nearby, or for someone looking to invest in our community, this is a special opening in a market where buildable land is scarce.

**Property Highlights:**

- Total Lot Size: [Acreage/Square Footage]
- Zoning: [Residential/Specific Zone]
- Key Features: [Views, Trees, Flat Topography, etc.]
- Proximity to: [Local Park, School, or Landmark]

If you know someone who might be interested in building their future here, or if you have any questions about the current value of your own property, please feel free to reach out to me directly.

Best regards,

[Your Name]  
[Your Title/Company]  
[Phone Number]  
[Email Address]  
[Website]