

[Your Name]  
[Your Company/Agency]  
[Your Phone Number]  
[Your Email Address]

[Date]

[Homeowner Name]  
[Homeowner Address]

Subject: Turnkey Opportunity: Selling Your Upgraded Townhouse

Dear [Homeowner Name],

I am writing to you because I specialize in representing premium townhouses in [Neighborhood/Complex Name]. High-quality, low-maintenance properties like yours are currently in high demand among buyers looking for a "lock-and-leave" lifestyle without sacrificing modern luxury.

With the recent upgrades you have made to your home, you are in an excellent position to capitalize on the current market. Buyers today are willing to pay a premium for townhouses that offer:

- Modern, high-end finishes and appliances.
- Minimal exterior maintenance and landscaping needs.
- Energy-efficient systems and smart home features.
- Functional, stylish living spaces in a prime location.

I have a database of pre-qualified buyers specifically seeking upgraded townhouses in this area. My marketing strategy is designed to highlight the unique value of your renovations and the convenience of your property to ensure you receive the highest possible return on your investment.

Are you curious about what your townhouse could sell for in today's market? I would be happy to provide you with a complimentary, no-obligation valuation of your property.

Please give me a call at [Your Phone Number] or reply to this email to schedule a brief consultation.

Best regards,

[Your Signature]

[Your Printed Name]  
[License Number, if applicable]