

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

I am excited to announce that a stunning new townhouse has just been listed for sale in your immediate neighborhood. Located at **[Property Address]**, this exclusive home offers a unique opportunity for those seeking luxury and convenience in [Neighborhood Name].

Property Highlights:

- [Number] Bedrooms and [Number] Bathrooms
- [Key Feature, e.g., Modern Chef's Kitchen]
- [Key Feature, e.g., Private Rooftop Terrace]
- [Key Feature, e.g., High-end Designer Finishes]

Because properties of this caliber are rare in our current market, I wanted to ensure you and your neighbors were the first to know. If you have a friend or family member looking to move into the area, or if you are interested in seeing the interior yourself, I would be happy to arrange a private showing.

If you are curious about how this new listing affects the value of your own home, please feel free to reach out for a complimentary market analysis.

Best regards,

[Your Name]

[Your Title]

[Company Name]

[Phone Number]

[Email Address]

[Website]