

[Date]

[Recipient Name]

[Property Address]

[City, State, Zip Code]

Dear Neighbor,

I am writing to share some important real estate news regarding your street. We have just listed the property located at **[Listed Property Address]** for **[\$[Listing Price]]**.

Because of the location and features of this home, we are expecting significant interest from active buyers. When a home on your specific street hits the market, it directly impacts the current market value of your own property.

As a resident of [Street Name], you may be curious about how this new listing affects your home's equity. I have prepared a detailed market analysis for our street and would be happy to share the following with you:

- A real-time estimate of your home's current value.
- Recent sales data for similar homes in our immediate area.
- Trends affecting property values on [Street Name].

If you would like a complimentary, no-obligation valuation of your home, please feel free to call or text me at **[Phone Number]** or email me at **[Email Address]**.

I look forward to keeping you updated on the sale of your neighbor's home.

Best regards,

[Your Name]

[Your Title/Company]

[Your Website]

[License Number]