

[Date]

[Recipient Name]

[Recipient Street Address]

[City, State, Zip Code]

Dear Neighbor at [Recipient Street Address],

I am writing to share some exciting real estate news specifically for **[Street Name]**. A home located at **[Address of Just Listed Property]** has officially hit the market.

When a home is listed on your street, it directly impacts the market value of your own property. Because I specialize in our neighborhood, I am tracking this sale closely to see how it affects local equity trends.

Property Details:

- List Price: \$[Price]
- Layout: [Number] Bedrooms / [Number] Bathrooms
- Key Features: [Feature 1], [Feature 2]

Curious about how this new listing changes the value of your home? I have prepared a complimentary digital tool that provides an instant estimate based on today's street-specific activity.

Scan the QR code below or visit: [Website Link]

If you are considering a move or simply want a detailed professional evaluation of your home's worth in this changing market, I am here to help. Feel free to call or text me at [Phone Number].

Best regards,

[Your Name]

[Your Real Estate License #]

[Your Brokerage Name]

[Your Phone Number]

[Your Email Address]