

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear neighbor at [Recipient Address],

I am writing to share some important real estate news regarding your immediate neighborhood. A home located at **[Insert Just Listed Address]** has just been listed on the market for **\$[Insert Listing Price]**.

When a property is listed on [Street Name], it directly impacts the market value of your own home. Because of the specific location and current buyer demand in our area, your property may be worth more than you realize.

I have recently prepared a **Street-Specific Property Valuation Update** for homeowners on [Street Name]. If you are curious about how this new listing affects your home's equity, I would be happy to provide you with a complimentary digital report.

Your Custom Valuation Includes:

- Current estimated market value of your home.
- Analysis of recent sales on [Street Name].
- How the new listing at [Just Listed Address] compares to your property.

There is no obligation. You can request your update by calling me at **[Your Phone Number]** or emailing **[Your Email Address]**.

I look forward to helping you stay informed about our local market.

Best regards,

[Your Name]

[Your Company/Brokerage]

[Your License Number]

[Your Website]