

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear Neighbor at [Recipient Street Name],

I am writing to share some important real estate news regarding a property right here on our street. We have just listed the home located at **[Property Address]** for **[\$[Listing Price]]**.

When a home hits the market on your specific block, it directly impacts the current market value of your own property. Because I specialize in [Street Name/Neighborhood Name], I wanted to ensure you were among the first to know about this new benchmark.

The real estate market in our area is currently experiencing [High Demand / Low Inventory / Stable Growth]. If you have been curious about how this new listing-or recent sales on our street- has changed the equity in your home, I would be happy to provide you with a complimentary "Street-Specific Value Update."

This is not a generic automated estimate, but a detailed analysis based on the unique features of the homes on [Street Name].

If you would like to know what your home is worth in today's market, please feel free to call or text me at **[Phone Number]** or email me at **[Email Address]**.

Best regards,

[Your Name]

[Your Title/Company]

[Website URL]

[License Number]