

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear Neighbor at [Recipient Street Name],

I am writing to share some important real estate news regarding our immediate neighborhood. A home located at **[Insert Just Listed Address]** has just been officially listed on the market for **[\$[Insert List Price]]**.

As a local real estate specialist, I monitor [Street Name] closely. When a property on your specific street goes up for sale, it directly impacts the market value of your own home. This new listing serves as a fresh "benchmark" for what buyers are currently willing to pay in our pocket of the community.

Because of this new activity, you might be curious about how your property's value has shifted. I have recently completed a detailed market analysis for our street and would be happy to share those insights with you.

If you would like to know the updated estimated value of your home in today's market, you can:

- Call or text me at: [Your Phone Number]
- Email me at: [Your Email Address]
- Visit my website: [Your Website URL]

There is no obligation-just a professional update to help you stay informed about your largest investment.

Best regards,

[Your Name]

[Your Real Estate Agency]

[Your License Number]