

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear Neighbor,

I am writing to share some important news regarding property values on **[Street Name]**. We have just listed a property nearby at **[Address of Listed Property]** for **[\$[Asking Price]]**.

Because I specialize in **[Street Name]**, I wanted to ensure you were aware of this activity. When a home hits the market on your specific street, it directly impacts the current market value of your own home.

If you have been curious about how this new listing affects your equity, or if you would like a real-time update on what your home might sell for in today's market, I am here to help.

I have prepared a brief market report specifically for the residents of **[Street Name]**. If you would like a digital copy, please call or text me at **[Phone Number]** or email me at **[Email Address]**.

Best regards,

[Your Name]

[Your Title]

[Company Name]

[Website]