

[Agent Name]
[Brokerage Name]
[Phone Number]
[Email Address]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip Code]

Subject: Official Property Value Update for [Street Name]

Dear Neighbor,

I am writing to provide you with an important real estate update specifically for residents of **[Street Name]**. A property located at **[Address of Just Listed Property]** has officially entered the market at an asking price of **[\$[Listing Price]]**.

When a home on your specific street is listed for sale, it directly impacts the current market value of your own property. Because buyers often focus on specific blocks, this new listing serves as a fresh benchmark for what your home could be worth in today's market.

As a specialist in **[Neighborhood Name]** real estate, I track these local fluctuations daily. If you have been curious about how this specific listing-or other recent activity on our street-has influenced your home's equity, I would be happy to provide you with a complimentary, no-obligation valuation report.

You can reach me directly at **[Phone Number]** or via email at **[Email Address]** to discuss the current value of your home or to ask any questions about our local market trends.

Sincerely,

[Signature]
[Agent Name]
[License Number, if applicable]
[Website URL]