

[Date]

[Recipient Name]

[Recipient Street Address]

[City, State, Zip Code]

Dear Neighbor at [Recipient Street Address],

I am writing to let you know that I have just listed a property on your street: **[Insert Address of Listed Property]**.

When a home is listed for sale in your immediate area, it often has a direct impact on the market value of your own home. Because this property is located on [Street Name], it serves as a primary "comparable" for your property's current worth.

As a local real estate specialist, I am keeping a close eye on the activity and interest generated by this new listing. If you have been curious about how much your home has appreciated in value recently, I would be happy to provide you with a complimentary, no-obligation market update specific to our street.

You can reach me via the contact information below if you would like to discuss the current market trends or if you are interested in seeing the professional marketing plan I am using to sell your neighbor's home.

Best regards,

[Your Name]

[Your Title/Company Name]

[Phone Number]

[Email Address]

[Website]