URGENT MARKET ALERT: CRITICAL INVENTORY SHORTAGE

Date: [Insert Date]

Dear [Recipient Name],

I am writing to provide you with an urgent update regarding the current real estate market conditions in [Insert Neighborhood/Area Name].

We are currently experiencing a historic shortage of available properties. Demand from qualified buyers has significantly outpaced the current supply. This imbalance has created a unique "Seller's Market" window where property values are reaching peak levels.

Market Statistics for [Insert Area]:

- Current Inventory: [Insert Number] properties available
- Average Days on Market: [Insert Number] days
- Active Buyers Waiting: Over [Insert Number]

Because of this low inventory, homes in your immediate area are receiving multiple offers, often above the asking price. If you have considered selling or are curious about the current equity in your home, now is the most advantageous time to act.

I have a list of pre-approved buyers looking specifically for a home like yours. If you would like a complimentary valuation of your property or a brief overview of recent sales in your street, please contact me directly.

Timing is critical in this market. I look forward to hearing from you.

Best regards,

[Your Name]
[Your Title/Company]
[Your Phone Number]
[Your Email/Website]