[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

JUST LISTED: [Property Address]

I am writing to inform you that a new property has just hit the market in your immediate area. As you may be aware, our local real estate market is currently experiencing **extremely high demand** paired with **historically low inventory**.

Because there are so few homes available for sale, properties in your neighborhood are receiving significant attention and often multiple offers within days of listing. This high level of buyer competition directly impacts the value of your own home.

If you have been curious about how much your property is worth in today's aggressive market, now is the ideal time to find out. Many homeowners are surprised to learn that their equity has grown substantially due to the current shortage of available homes.

Would you like to know the new value of your home?

I am offering a complimentary, no-obligation Market Analysis to show you what your home could sell for right now. Simply call or text me at **[Your Phone Number]** or email me at **[Your Email Address]**.

In a market this fast, staying informed is your best advantage.

Sincerely,

[Your Name]
[Your Title/Company]
[Your Website]