[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

RE: URGENT LOCAL MARKET ALERT - NEW LISTING IN YOUR NEIGHBORHOOD

Dear Neighbor,

I am writing to inform you that a property near your home has officially entered the market. Because inventory in [Neighborhood Name] is currently low, we expect significant interest and high foot traffic in the area over the coming days.

Property Details:

- **Address:** [Property Address]
- **List Price:** $[Price]
- **Features:** [Number] Bedrooms, [Number] Bathrooms, [Key Feature]

Why this matters to you: When a home in your immediate area sells, it directly impacts the market value of your own property. If you have been curious about how much your home is worth in today's competitive market, now is the ideal time for an update.

If you know someone looking to move into our neighborhood, or if you would like a complimentary valuation of your home based on this new local activity, please call or text me directly at [Phone Number].

Best regards,

[Your Name]
[Your Title/Company]
[Phone Number]
[Email Address]
[Website]