[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

COMMUNITY ALERT: LOW HOUSING INVENTORY IN [NEIGHBORHOOD NAME]

Dear Neighbor,

I am writing to inform you that I have just listed a new property located at **[Property Address]**. Based on current market activity, we are expecting a high volume of interest and a quick sale.

Currently, our community is experiencing a **critical shortage of available homes**. We have a significant number of pre-qualified buyers actively looking for homes in [Neighborhood Name] who are missing out because there simply isn't enough inventory to meet the demand.

What this means for you:

- Home values in our area are at an all-time high.
- Properties are often receiving multiple offers within days of listing.
- You may have significantly more equity in your home than you realize.

Because I am actively working with buyers who are ready to move into this specific neighborhood, I wanted to reach out and ask: Have you considered selling, or are you curious about the current value of your home in this competitive market?

If you would like a complimentary, no-obligation market analysis of your property, please call or text me at **[Phone Number]** or email me at **[Email Address]**.

Sincerely,

[Your Name]
[Your Title/Company]
[Website URL]
[License Number]