

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear Neighbor,

I am writing to let you know that a property in your immediate area has just been listed with a unique "Rent-To-Own" opportunity. The home is located at: **[Property Address]**.

As you know, finding a home in this neighborhood can be challenging. This program is designed specifically for individuals who want to stop renting and start the path toward homeownership, even if they aren't ready for a traditional mortgage today.

Property Highlights:

- [Number] Bedrooms / [Number] Bathrooms
- [Key Feature 1, e.g., Large backyard]
- [Key Feature 2, e.g., Recently renovated kitchen]
- Flexible terms with a portion of monthly payments credited toward the purchase price.

If you have a friend, family member, or colleague who has been looking to move into this neighborhood but needs a more flexible path to ownership, please share this information with them.

For more details, pricing, or to schedule a private viewing, please contact me directly at **[Phone Number]** or **[Email Address]**.

Best regards,

[Your Name]
[Your Company/Agency Name]
[Website URL]