

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

Are you looking to own a home in [Local Area Name] but aren't quite ready for a traditional mortgage? I am writing to inform you about new Rent-To-Own opportunities currently available in your immediate area.

Our Rent-To-Own program is designed to help you move into your dream home today while you build equity and prepare for homeownership. This is an ideal solution if you need time to improve your credit score or save for a larger down payment.

Available Property Highlights:

- Locations: [Neighborhood 1], [Neighborhood 2], and [Neighborhood 3]
- Price Range: \$[Amount] - \$[Amount]
- Home Sizes: [Number] to [Number] Bedrooms

Benefits of Our Program:

- Lock in your purchase price now.
- A portion of your monthly rent may apply toward your future down payment.
- Move in immediately without a bank loan.
- Flexible terms tailored to your financial situation.

Properties in [Local Area Name] are moving quickly. If you would like to see a list of available homes or want to check your eligibility, please contact me directly.

Call or Text: [Your Phone Number]

Email: [Your Email Address]

Website: [Your Website URL]

Sincerely,

[Your Name]

[Your Company Name]