

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

Are you tired of paying your landlord's mortgage instead of your own?

If you have been waiting for the right opportunity to stop renting and start owning, a brand-new listing has just hit the market that is perfect for a first-time buyer. Located at **[Property Address]**, this home offers an affordable entry point into homeownership with monthly payments that may be comparable to what you are currently paying in rent.

Property Highlights:

- [Feature 1: e.g., 3 Bedrooms, 2 Baths]
- [Feature 2: e.g., Updated Kitchen and Appliances]
- [Feature 3: e.g., Low Maintenance Yard or Great Neighborhood]
- [Feature 4: e.g., Close to Public Transportation/Schools]

Buying a home is one of the best ways to build long-term wealth and stabilize your monthly housing costs. There are many low-down-payment programs currently available that can help make the transition from tenant to owner easier than you think.

Don't let another month of rent go toward an asset you don't own. If you would like to see this property or want a free analysis of how much home you can afford, please call or text me at **[Your Phone Number]**.

Best regards,

[Your Name]

[Your Company/Agency Name]

[Your Email Address]

[Your Website]