

[Your Name/Company Name]
[Your Phone Number]
[Your Email Address]
[Date]

Dear Resident,

Are you tired of paying rent without building equity? I am writing to let you know about a newly listed home in your area that is available through our **Rent-To-Own Program**.

Property Address: [Insert Property Address]

Details: [Number of Bedrooms] Bed, [Number of Bathrooms] Bath

This is a perfect opportunity for first-time buyers who are not yet ready for a traditional mortgage. Our program offers:

- A fixed purchase price from day one.
- Time to improve your credit score while living in the home.
- A portion of your monthly payment credited toward your future down payment.
- The ability to move in immediately.

Stop dreaming about homeownership and start living in your future home today. Properties in this program move very quickly.

To see photos of the property or to check if you qualify, please call me at [Your Phone Number] or visit [Your Website URL].

Sincerely,

[Your Name]
[Your Professional Title]