

[Date]

[Recipient Name]  
[Recipient Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to share some exclusive news regarding the real estate activity in your immediate neighborhood. The property located at [**Property Address**] has just been sold.

What makes this sale unique is that it was an **exclusive off-market transaction**. This means the home was sold privately without ever being listed on the public market or the MLS.

**Sale Details:**

- Property Type: [e.g., Single Family Home]
- Sale Price: [Optional: Confidential / \$Amount]
- Days on Market: 0 (Off-Market)

Because of this recent sale, I currently have a list of qualified buyers who are specifically looking for homes in [Neighborhood Name]. They missed out on this private opportunity and are eager to find a property similar to yours.

If you have ever considered selling, or if you are simply curious about how this off-market sale affects the current value of your own home, I would be happy to provide you with a complimentary valuation.

Please feel free to reach out via phone at [Phone Number] or email at [Email Address]. All inquiries will be kept strictly confidential.

Best regards,

[Your Name]  
[Your Title/License Number]  
[Company/Brokerage Name]  
[Website]