

Dear [Homeowner Name],

I am writing to share some exciting news regarding a property recently sold in your immediate area.

The property located at [**Property Address**] was successfully sold off-market for \$[**Sale Price**]. This represents a record-breaking price for this specific property type in our neighborhood.

Because this was an off-market transaction, the sale was handled privately without a public listing or "For Sale" sign. We currently have a significant backlog of qualified buyers who missed out on this opportunity and are specifically looking for homes on your street.

Due to this record sale, the value of your home may be significantly higher than you realize. If you have ever considered selling, or if you are simply curious about the new market value of your property in light of this recent sale, I would be happy to provide a complimentary valuation.

Please feel free to call or text me at [**Phone Number**] or email me at [**Email Address**].

Best regards,

[Your Name]

[Your Company/Agency Name]

[License Number]