

[Your Name/Agency Name]
[Your Phone Number]
[Your Email Address]
[Your Website]

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Subject: Recent Sale of [Property Address] and Market Update

Dear [Recipient Name],

I am writing to share some exciting news regarding the real estate activity in your immediate neighborhood. As a specialist in luxury waterfront properties, I have recently successfully closed the sale of the bespoke residence located at [Sold Property Address].

Because of the unique architectural details and the premium shoreline of this home, we saw significant interest from high-net-worth buyers specifically looking for a waterfront lifestyle. The property was sold for \$[Sale Price] after [Number] days on the market.

This recent transaction confirms that the demand for custom, high-end waterfront homes in our area remains exceptionally strong. Many qualified buyers who missed out on this particular property are still actively searching for a home that offers the privacy and views that your property possesses.

If you have ever considered the current market value of your own home, or if you are curious about how recent sales have impacted your equity, I would be honored to provide you with a complimentary, confidential valuation.

Please feel free to reach out to me directly at [Your Phone Number] if you have any questions about this sale or the local luxury market.

Warm regards,

[Your Signature]

[Your Printed Name]
[Your Title/License Number]
[Agency Name]