

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear Neighbor,

I am writing to share some exciting real estate news regarding your neighborhood. The property located at **[Sold Property Address]** has officially been sold.

This particular property was a fixer-upper that presented a unique investment opportunity. Despite needing significant renovations, it generated massive interest and sold for **[\$[Sale Price]**, representing a high return for the seller and confirming the strong demand for homes in our area.

Why does this matter to you?

When a distressed or "fixer" property sells at a premium, it often increases the market value of the well-maintained homes surrounding it. Because this property was snatched up so quickly, I still have several active investors and buyers looking for homes in **[Neighborhood Name]** who missed out on this deal.

If you have ever considered selling-whether your home is move-in ready or needs a little TLC-now is an incredible time to capitalize on the current market equity.

Would you be interested in knowing the new market value of your home? I would be happy to provide a complimentary professional valuation with no obligation.

Please feel free to call or text me at **[Your Phone Number]** or email me at **[Your Email Address]**.

Best regards,

[Your Name]

[Your Title/Company Name]

[Your License Number]

[Your Website]