

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip]

Dear Property Owner,

I am writing to share some exciting news regarding the multi-family real estate market in your area. We have just successfully closed the sale of the following investment property:

**Property Address:** [Sold Property Address]

**Number of Units:** [Number of Units]

**Sale Price:** [Sale Price]

The sale of this asset highlights the current high demand for multi-family properties in [Neighborhood/City]. During the marketing process, we generated [Number] of inquiries and received [Number] of competitive offers, demonstrating that there is a significant pool of qualified investors actively looking for opportunities right now.

Because we have several remaining buyers who missed out on this specific acquisition, I am reaching out to see if you have considered selling your property at [Recipient's Property Address]. Even if you are not ready to sell today, you may be interested in knowing the current market value of your asset in light of this recent sale.

I would be happy to provide you with a complimentary Broker Price Opinion (BPO) or discuss local market trends with you. Please feel free to call me directly at [Your Phone Number] or email me at [Your Email Address].

Best regards,

[Your Name]

[Your Title/Company]

[Your Phone Number]

[Your Website]