

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear Property Owner,

I am writing to share the news that I have recently represented the sale of a high-yield multi-family property located at **[Property Address]**.

This investment property was sold for **[\$Sale Price]**, achieving a Cap Rate of **[Percentage]%**. Due to the high demand for income-producing assets in the [Neighborhood/Area] market, we received multiple offers and successfully closed at [Percentage]% of the asking price.

Why this matters to you:

- Current market demand for multi-family units is at an all-time high.
- Investors are actively looking for properties with strong cash flow.
- Recent sales in your immediate area have significantly impacted your property's current valuation.

As a result of this sale, I am currently working with several qualified investors who missed out on this opportunity and are urgently seeking similar multi-family assets in this area.

If you have considered selling, or if you are simply curious about the current market value of your portfolio in today's aggressive climate, I would be happy to provide you with a complimentary Broker Price Opinion (BPO).

Please feel free to reach me directly at [Your Phone Number] or [Your Email Address].

Best regards,

[Your Name]

[Your Title/Company]

[License Number]

[Website]