

[Your Name/Company Name]
[Your Address]
[Your Phone Number]
[Your Email Address]
[Date]

[Property Owner Name]
[Property Owner Address]

RE: Recent Sale of Commercial Land at [Sold Property Address/Parcel Number]

Dear [Property Owner Name],

I am writing to inform you that the commercial vacant lot located at [Sold Property Address] was recently sold. As the owner of property in the immediate area, I thought you might be interested in the details of this transaction and how it impacts the value of your own land.

Sale Details:

- Sale Price: \$[Price]
- Lot Size: [Acreage/Square Footage]
- Zoning: [Zoning Type]
- Closing Date: [Date]

The demand for commercial land in [Neighborhood/City] remains high, and we are currently seeing significant interest from developers and investors looking for similar opportunities. Because of this recent sale, I have several qualified buyers still looking for vacant commercial sites in this specific area.

If you have ever considered selling your property, or if you are simply curious about the current market value of your lot in today's climate, I would be happy to provide you with a complimentary Broker Price Opinion (BPO).

There is no obligation. Please feel free to call me at [Your Phone Number] or email me at [Your Email Address] if you would like to discuss the market or your property goals.

Sincerely,

[Your Signature]
[Your Printed Name]
[Your License Number]
[Agency Name]