

[Your Name/Company Name]  
[Your Address]  
[Phone Number]  
[Email Address]

[Date]

[Property Owner Name]  
[Property Owner Address]

Subject: Recent Sale in Your Area - Market Valuation for [Property Address/APN]

Dear [Property Owner Name],

I am writing to inform you that a vacant land lot located nearby at [Recently Sold Address] has just sold. This recent transaction has directly impacted the current market value of your land located at [Property Address/APN].

As a specialist in vacant land, I am tracking the rising demand for lots in your specific area. Because of this recent sale, I have prepared a complimentary market valuation for your property should you be interested in knowing what your land is worth in today's market.

**Property Details:**

Estimated Market Value: \$[Amount]  
Recent Comparable Sale: \$[Amount]

If you have considered selling, or if you are simply curious about the equity you have in your land, I would be happy to provide a more detailed analysis. I often work with buyers looking for lots exactly like yours.

Please call or text me at [Phone Number] if you would like to discuss this valuation or if you would like to receive a no-obligation cash offer.

Best regards,

[Your Signature]

[Your Printed Name]  
[Your License Number, if applicable]