

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear Neighbor,

I am writing to share some exciting news regarding the real estate market in your immediate area. I recently represented the sellers of **[Address of Sold Property]**, which has officially closed at a record-breaking price for the neighborhood.

Sale Highlights:

- Address: [Address of Sold Property]
- Sale Price: \$[Sale Price]
- Days on Market: [Number] Days
- Result: [Percentage]% over asking price / New neighborhood record

Because of this high-profile sale, we have several qualified buyers who missed out on this home and are still actively looking to move into your neighborhood. This recent activity has significantly impacted the current market value of your own property.

If you have ever considered selling, or if you are simply curious about the new value of your home in light of this record sale, I would be happy to provide you with a complimentary, no-obligation market evaluation.

Please feel free to call or text me at **[Phone Number]** or email me at **[Email Address]**.

Best regards,

[Your Name]

[License Number]

[Company Name]

[Website]