

[Your Name/Company Name]  
[Your Address]  
[City, State, Zip Code]  
[Phone Number]  
[Email Address]

[Date]

[Homeowner Name]  
[Homeowner Address]  
[City, State, Zip Code]

Re: Market Value Update for [Subdivision Name]

Dear [Homeowner Name],

As a specialist in the [Subdivision Name] real estate market, I am writing to provide you with an update on recent property value trends in our neighborhood.

Over the last [Number] months, we have seen significant activity within the subdivision. Understanding the current market value of your home is essential, whether you are considering selling, refinancing, or simply tracking your primary investment.

**Recent Neighborhood Highlights:**

- Number of homes sold: [Number]
- Average sale price: \$[Amount]
- Average days on market: [Number] days

Based on recent comparable sales, property values in [Subdivision Name] have [increased/stabilized] by approximately [Percentage]% since [Time Period].

While these general figures provide a snapshot, the specific value of your home depends on your property's unique features, upgrades, and exact location. If you would like a complimentary, no-obligation Comparative Market Analysis (CMA) specifically for your address, please feel free to reach out.

I am here to answer any questions you may have about the local market or the current equity in your home.

Sincerely,

[Your Signature]

[Your Printed Name]

[License Number, if applicable]

[Website URL]