

[Your Name]
[Your Phone Number]
[Your Email Address]

[Date]

Dear Neighbor,

I am writing to share some exciting news regarding the real estate market in our neighborhood. As you know, living within the **[Name of School District]** school district is a highly sought-after advantage that continues to drive significant demand for homes in our area.

I recently represented a property nearby at **[Property Address]**, which sold for a record-breaking price of **[\$Sale Price]**. Due to the high rating of our schools and the limited inventory of available homes, we received multiple offers and have a long list of qualified buyers who missed out on this opportunity.

These buyers are specifically looking for a home in this district and are ready to move quickly. Because of this recent record sale, the value of your home may be higher than you realize.

If you have considered selling, or if you are simply curious about the new market value of your property in light of this recent sale, I would be happy to provide you with a complimentary home evaluation.

Please feel free to call or text me at **[Your Phone Number]** to discuss how these market changes affect your home's equity.

Best regards,

[Your Signature]
[Your Full Name]
[Real Estate Company Name]