

[Your Name]
[Your Company]
[Your Phone Number]
[Your Email]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip]

Subject: Success Story: [Property Address] Sold Off-Market and Sight Unseen

Dear [Homeowner Name],

I am writing to share some exciting news regarding a property in your immediate neighborhood. I recently represented the sellers of [Sold Property Address], which was sold through an exclusive off-market transaction.

Due to our strategic marketing and extensive network of pre-qualified buyers, we were able to secure a firm offer and close the sale "sight unseen." This means the homeowners did not have to deal with public open houses, multiple walkthroughs, or the stress of listing their home on the traditional market.

Current market conditions have created a high demand for homes in [Neighborhood Name]. We currently have several vetted buyers who are looking for properties specifically in your area and are ready to move quickly.

If you have ever considered selling, or if you are simply curious about what your home could command in an off-market sale, I would love to have a brief conversation with you. There is no obligation, and all inquiries are kept strictly confidential.

Please feel free to call or text me at [Your Phone Number] to discuss how we can achieve similar results for you.

Best regards,

[Your Signature]

[Your Printed Name]
[Your License Number/Title]