

[Your Name]
[Your Agency/Company]
[Your Phone Number]
[Your Email/Website]

[Date]

Dear Neighbor,

I am writing to share the exciting news that the property at **[Property Address]** has officially been SOLD.

What makes this sale unique is that it was sold "**Sight Unseen.**" Through our advanced digital marketing strategy, the buyers fell in love with the home online and submitted a winning offer before ever stepping foot inside the front door.

By using professional high-definition videography, 3D virtual tours, and targeted social media advertising, we were able to:

- Generate [Number] of online views within the first [Number] hours.
- Attract multiple competitive offers.
- Secure a closing price of [Percentage] over the asking price.

In today's market, your home's first showing happens on a smartphone screen. My digital-first approach ensures your home reaches the widest possible audience of qualified buyers, no matter where they are located.

If you are curious about how much your home is worth in the current market, or if you would like to see the digital marketing plan I used to achieve these results, please contact me today for a no-obligation consultation.

Best regards,

[Your Signature]

[Your Name]
[License Number, if applicable]