

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to share some exciting news regarding the real estate market in your immediate area. I have just successfully sold the property located at [**Sold Property Address**].

Due to high demand and strategic marketing, this home was sold for [**Sale Price**]. This represents a **record-breaking sale price** for [the neighborhood/this floor plan/this street].

This landmark sale has a direct impact on the value of your own home. Because of the intense interest generated by this listing, I currently have a database of qualified buyers who are actively looking to purchase a home specifically in [Neighborhood Name] but missed out on this opportunity.

If you have been considering selling, or if you are simply curious about how this record sale has increased the current market value of your property, I would be happy to provide you with a complimentary, no-obligation home valuation.

Please feel free to call or text me at [**Phone Number**] or email me at [**Email Address**].

Best regards,

[Your Name]
[Your Title/Company]
[License Number]
[Website URL]