

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip]

Dear neighbor,

I am writing to share some exciting real estate news in your immediate area. A starter home located at **[Sold Property Address]** was recently sold for **[\$Sale Price]**.

The demand for entry-level properties in our neighborhood is currently very high. We are seeing a significant number of qualified buyers looking for homes just like yours, often resulting in competitive offers and quick closing times.

Because of this recent sale, the market value of your property may be higher than you realize. Whether you are thinking about upgrading to a larger home or are simply curious about your equity, I would be happy to provide you with a free, no-obligation market analysis of your property.

If you have any questions about the local market or would like to know what your home is worth today, please feel free to call or text me at **[Your Phone Number]**.

Best regards,

[Your Name]
[Your Company/Agency]
[Your Email Address]
[Your Website]