

[Date]

[Homeowner Name]
[Homeowner Address]
[City, State, Zip]

Subject: Recent Sale at [Building Name] - Impact on Your Property Value

Dear [Homeowner Name],

I am writing to share exciting news regarding the real estate market within our building. We have recently successfully closed the sale of the Penthouse unit at [Building Name].

The sale of this premier property at a premium price point of \$[Sale Price] significantly shifts the valuation landscape for all residences in the building. As a fellow homeowner, this transaction directly affects the equity and market value of your own property.

When a landmark unit like the Penthouse sells, it sets a new benchmark for the price per square foot that buyers are willing to pay for this location and lifestyle. This is an excellent time to understand how this update impacts your personal financial portfolio.

If you are curious about the current market value of your unit in light of this recent sale, I would be happy to provide you with a complimentary, data-driven equity report. There is no obligation; my goal is simply to keep our residents informed.

Please feel free to call me at [Your Phone Number] or email me at [Your Email Address] if you have any questions about this sale or the current market trends.

Best regards,

[Your Name]
[Your Title/Company]
[Your Website]