

[Agent Name]
[Real Estate Agency]
[Phone Number]
[Email Address]

[Date]

Dear Neighbor at [Townhouse Community Name],

I am writing to share some exciting real estate news regarding our community. A townhouse located at [Address of Sold Property] has officially sold.

Because this property is similar in style and layout to your home, this sale directly impacts the current market value of your own property. High demand for townhomes in [Neighborhood/Area Name] continues to drive prices upward, often resulting in multiple offers and quick closing times.

Property Details:

- Sale Price: [Sold Price or "Above Asking Price"]
- Days on Market: [Number]
- Model Type: [e.g., 3-Bedroom End Unit]

If you have been curious about how much equity you have gained over the last year, I would be happy to provide you with a complimentary, no-obligation Market Value Update for your specific unit.

Whether you are considering selling, refinancing, or are simply interested in your home's worth, please feel free to call or text me at [Phone Number].

Best regards,

[Signature]
[Agent Name]
[License Number]