

[Date]

[Recipient Name]  
[Recipient Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to share some exciting real estate news in your neighborhood. I recently represented the sellers of the property located at **[Property Address]**.

Due to high demand and a strategic marketing plan, I am pleased to announce that this home sold for **[Percentage]% over the asking price** in just **[Number]** days.

We received multiple competitive offers, which means there are still many qualified buyers looking for a home in this specific area. When a property sells for a premium, it often increases the market value of surrounding homes.

If you have been wondering how much your home is worth in today's market, or if you are considering a move, I would be happy to provide you with a complimentary, no-obligation home valuation.

Please feel free to call or text me at [Your Phone Number] or email me at [Your Email Address]. I look forward to hearing from you.

Best regards,

[Your Name]  
[Your Title]  
[Your Company/Brokerage Name]  
[Your Website]