

[Your Name/Company Name]
[Your Phone Number]
[Your Email Address]
[Your Website]

[Date]

Dear [Homeowner Name],

I am writing to share some good news regarding a property in your neighborhood located at [Address of Sold Property]. We recently successfully completed a short sale for this home, allowing the owners to settle their mortgage debt and move forward with a clean slate.

Many homeowners are unaware that a short sale is a powerful tool to avoid foreclosure. In this recent case, we were able to:

- Negotiate with the bank to accept less than the full loan balance.
- Completely stop the foreclosure process.
- Help the sellers transition without the lasting credit damage of a foreclosure.
- Secure [Relocation Incentive Amount, if applicable] in relocation assistance for the occupants.

If you or someone you know is feeling overwhelmed by mortgage payments or is facing a possible foreclosure, please know that you have options. My team specializes in navigating the complexities of short sales and bank negotiations.

I offer a confidential, no-obligation consultation to review your situation and see if a short sale is the right path for you. You don't have to face the bank alone.

Call me today at [Your Phone Number] to discuss how we can get you a fresh start.

Sincerely,

[Your Signature]
[Your Printed Name]
[License Number, if applicable]