

[Your Name]
[Your Company Name]
[Your Phone Number]
[Your Website/Email]

[Date]

Dear [Homeowner Name],

I am writing to share some important news regarding a property in your neighborhood. I recently successfully closed the short sale of the property located at **[Property Address]**.

As a real estate professional specializing in short sales, I understand that many homeowners today are facing challenging financial situations. Selling a home for less than what is owed on the mortgage is a complex process, but it is a powerful tool to avoid foreclosure, settle debt, and protect your credit score for the future.

Through my specialized short sale process, I was able to:

- Negotiate directly with the lender to accept a lower payoff.
- Help the sellers avoid the long-term impact of a foreclosure.
- Coordinate all paperwork and legal requirements to ensure a smooth closing.

If you or someone you know is currently "underwater" on a mortgage or struggling to make monthly payments, please know that there are options available. You do not have to go through this process alone.

I offer a confidential, no-obligation consultation to discuss your specific situation and determine if a short sale is the right path for you. My goal is to provide you with the expertise needed to move forward with peace of mind.

Please call me today at **[Your Phone Number]** to schedule a private conversation.

Sincerely,

[Your Signature]

[Your Name]
Short Sale Certified Specialist
[Your License Number]